

STRATEGIC PRIORITIES **2010-2013**

Strategic Priority: Organizational development

To expand and improve organizational efficiency.

- Office space expansion relocation
- Client and contractor database (stakeholder contact list)
- Technology development – website, database
- Respond to RFP's
- Refine policy and procedures

Strategic Priority: Program development

To initiate new programs and enhance existing services.

- Work placement program development
- Expand children and youth programs
- Develop senior programs

Strategic Priority: Human resources

To improve professional standards and safety within the organization.

- Retention and recruitment
- Hr training and professional development
- Contractor policies/handbook
- Risk management
- Reduce and assess injury claims

Strategic Priority: Marketing and communications

To enhance the organization's profile through promotional activities.

- Promotional materials brochures, website etc
- Special events

Strategic Priority: Financial Health

To ensure the long-term financial viability of the organization.

- Research and implement new revenue streams
- Develop new revenue streams- work programs
- Gaming funding